

# PRESS RELEASE



## “LET US MOBILISE TO CONTAIN THE CHOLERA OUBREAK IN GLEN VIEW AND BUDIRO” SAYS DELTA CORPORATION.

Delta Corporation has extended its “MAKE A DIFFERENCE” (MAD) campaign on combating post-consumer waste through an intervention to assist the cholera stricken Glen View and Budiro communities. This is in line with the company’s BETTER & BRIGHTER WORLD integrated sustainable development framework. A total of 45,000 litres of clean water were delivered for domestic use to the residence of Glen View and Budiro during the weekend of 8-9 September 2018, which will continue with daily deliveries for one more week. This small initiative is expected to galvanise key stakeholders such as Government, the City Council, fellow corporates and non-governmental agencies to mobilise resources to contain the spread of cholera.

In addition, to provision of clean water, the company availed a front-end loader to assist the City Council of Harare to remove refuse and solid waste that had accumulated in the area. Most areas of the two suburbs were cleaned as part of the Company’s CLEANER WORLD thrust to manage solid waste in the environment.

Delta is committed to doing business in a way that improves livelihoods and helps build communities.



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**We are Delta Corporation – *Brighter Together***

**END**

**Note to editors:**

## **Overview of Delta Corporation**

Delta Corporation, is involved in the brewing of lager and traditional beer and the bottling of soft drinks under license from the Coca Cola Company under the Delta Beverages Company. Delta Beverages a division of Delta Corporation is the country's leading brewer with more than 15 beer brands and some 4,000+ employees across the country. The group's portfolio includes Castle, Chibuku, Chibuku Super, Castle Lite, Redd's and Castle Milk Stout as well as leading local brands such as Golden Pilsener and Zambezi. It operates one of the largest distribution network of depots and delivery fleets in Zimbabwe. The Company has a significant interest in Schweppes Zimbabwe which manufactures still and juice drinks under the Coca- Cola franchise.

## **Enquiries**

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*The future is in our brands*



**Delta Beverages**